



# Economic Development Council



**Cape Cod Economic Development Council**  
Website: [www.capecodedc.org](http://www.capecodedc.org)

**Council Members:**

Kenneth Cirillo  
Mary Pat Flynn (liaison)  
Richard Gurnon\*  
John Harris (liaison)  
John Kilroy  
Felicia Penn, Vice Chair  
Rick Presbrey  
Dorothy Savarese\*  
Charlotte Striebel (liaison)  
Dr. Allen White  
David Willard, Chair  
Daniel Wolf

**Grant Committee**

Brian Mannel  
John Harris  
Allen White  
Felicia Penn, Chair

\*Resigned seat due to competing professional demands on time.

**T**he Cape Cod Economic Development Council (EDC) is an advisory Council of Barnstable County consisting of eleven volunteer private-sector members and three governmental members representing the Barnstable County Commissioners, the Assembly of Delegates, and the Cape Cod Commission.

The EDC's mission of strengthening the year-round economy of Cape Cod is supported by a multi-faceted strategy geared toward creating broad economic opportunity, fostering an educated and competitive workforce, supporting traditional and emerging industries, and improving regional infrastructure. To fulfill this mission the EDC makes targeted public investments in key areas of the Cape's economy, engages in collaborative activities to improve the skills of the region's workforce, promotes traditional and emerging industry sectors, supports activities and projects that encourage needed infrastructure improvements, and sponsors workshops and conferences that provide education on a variety of economic development topics.

**Structure and Funding Changes**

Traditionally, the County funded a full time administrative person as its sole expense in support of regional economic development. For FY 2010, this expense item was no longer approved for funding by Barnstable County. As a result, the EDC is currently without a full time administrator. In spite of this adverse situation, the EDC continues to fulfill its mission and perform as legislated.

In FY 2010 a legal opinion generated by County Counsel and accepted by the County Commissioners rendered that the license plate funds received from the state RMV are a special fund allocated directly to the County Commissioners and therefore not subject to the local county budget allocation process.

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**New Grants Awarded**

The EDC continued its administration of the Cape and Islands License Plate Grant Program in FY2010. Letters of Intent were sought in the areas of STEM (science, technology, education and math skills ) programs; Marine mechanics program development targeted to increased understanding of computerized engine systems, pollution and contaminate disposal, emissions systems and alternative (i.e. bio) fuels; New-media technology and alternative energy development; regional transportation or smart node community planning projects; applied learning program development for underserved populations for community libraries; distribution channel development for locally grown produce or locally developed products. The grant program gave preference to initiatives consistent with the goals of the Cape Cod Comprehensive Development Strategy (CEDS) and the 16 Regional Priority Projects. Due

to our re-organization, the program, supported by revenue collected by the County from the sale of the special Cape and Island's license plate, consisted of one grant round. In FY10, \$106, 857 in grants was awarded to 3 projects in May of 2010.

**Cape Cod Cooperative Extension / Cape Cod Commercial Hook Fishermen's Association**  
\$51, 840 was awarded to connect local produce, products, and fish with local market opportunities. The above-mentioned non-profits each applied for a grant to strengthen their ability to connect local produce with the marketplace. One via Buy Fresh, Buy Local—Cape Cod, and one via the development of a community supported fishery (CSF). Both projects scored high, as they serve to establish a larger network of local sustainability, and they are both consistent with one of the 16 Regional Priority Projects: 'Buy Local' Infrastructure Development. We encourage collaboration among those in the County, which is why these two entities were encouraged to work together when submitting their grant. The grant was awarded 60% up front with 40% due pending satisfaction of first quarter reports. They will be invited to appear before the EDC to report on their projects.

#### **Lewis Bay Research, Inc.**

\$50,000 was awarded to support the establishment of a Marine Technology and Research Center and greenhouse at Parker's River in West Yarmouth. It supports the redevelopment of the Zooquarium into an expanded platform for marine technology, research and public education. Specifically, the funds supported the purchase and construction of the Halvorsen Marine Research Center Greenhouse and mariculture tank facility. This project represents the continuation of a long term interest in the economic development of this crucial area in Yarmouth. The Cape Cod Commission has provided numerous hours of support to the town of Yarmouth for economic development planning. Those efforts are funded by the EDC. This particular project helps focus development efforts in this area and help increase public and private interest in algae harvesting and its economic potential. Lewis Bay Research will be reporting to the EDC at our November meeting.

#### **Woods Hole Film Festival**

\$5,000 was awarded to Woods Hole Film Festival, Inc for seed money to subsidize the implementation

of a new film festival in collaboration with Martha's Vineyard Film Festival and Rhode Island Film Festival. Collaborative efforts included strategic marketing, resource sharing, and technology development. In addition, opportunities for local documentary filmmakers to have their work showcased globally will be present. In addition, an application delivering local films, educational opportunities and news of events to laptops, desktops, PDA's, and smart phones will be developed. This project scored high due to its collaborative regional design, its use of new media technology to create an economic impact on its local community. Its design is easily replicated throughout the county.

#### **PARTNERSHIP ACTIVITY**

##### **Cape Cod Commission**

\$350,000 was awarded to the Cape Cod Commission for implementation of the regional Comprehensive Economic Development Strategy (CEDs). Required by the Economic Development Administration (EDA) in order for Cape Cod to qualify for funding from the EDA, the CEDs report was accepted by the EDA and accolades accompanied its acceptance noting the high quality and professionalism. Now that the report has been accepted, we are able to receive federal funding to help assist in the implementation of many of the economic development infrastructure projects prioritized in the plan. The Cape Cod Economic Development Council serves as the CEDs strategy committee to help guide the implementation in collaboration with staff from the Cape Cod Commission. In addition to implementation of the CEDs, the Cape Cod Commission is providing technical assistance to the towns in areas of economic development. In the past, the EDC received numerous grant requests for technical assistance to the towns for various studies and the hiring of expertise. Rather than fund these repetitively and independently, the EDC's grant funds to the CCC provide this expertise and technical assistance locally to the towns. In addition, EDC's grant support to the CCC has funded the development of StatsCapeCod, a web-based data central for statistics that are town and county based. This is an invaluable tool for economic development and planning—to have consistent and available information on out towns and the county in aggregate. Up to now, this has been unavailable to our communities. It is an ongoing project to fulfill this centralized data source with unique and

consistent data from the individual towns. It is essential to our ability to plan for the future and leverage our funds to achieve the economically sustained community we seek.

#### **Barnstable County Facilities Department**

\$22,000 was awarded for cleaning and maintenance of the Route 6 rest area in Barnstable from July 1 to October 20, 2009. The funds will replace rest area funding that was lost when the Barnstable County Assembly of Delegates, as part of a cost cutting measure, shifted \$25,000 in rest area funds from the county budget back into the Cape and Island license plate account as part of the recently completed annual budget process. The funds had been part of the county's budget for the past decade. The Cape Cod Chamber of Commerce is contributing an additional \$2500. The funding will guarantee that county staff is available to clean the restrooms several times each day and that contracts can be forged for cutting the grass and removing trash.

#### **Clean Energy Training Program**

The Cape Cod Economic Development Council funded year two of the three-year Clean Energy Training Program supported with \$399,419 from the state's Workforce Competitive Trust Fund (WCTF) and \$102,800 in cash from the EDC. The overarching goal of the project is to offer coursework, installation workshops, internships and industry practicums to both incumbent workers in the building trades industry and others seeking to transition into the clean energy field. The project was implemented in partnership with the building trades industry on Cape Cod. Cape and Islands Self-Reliance Corporation in Falmouth is a key operational partner for the program: housing and supervising both the project coordinator and the data entry specialist and assisting with primary strategic elements of the program.

Second year accomplishments include classroom instruction in photovoltaic installation, solar thermal installation and energy efficiency diagnostics, materials and techniques. In each instance, coursework was followed by site-specific residential installations (weekend workshops) of solar technologies and energy efficiency assessments and field exercises. All classes to date have achieved maximum enrollment. Several internships have also been established, which is phase two of this program.